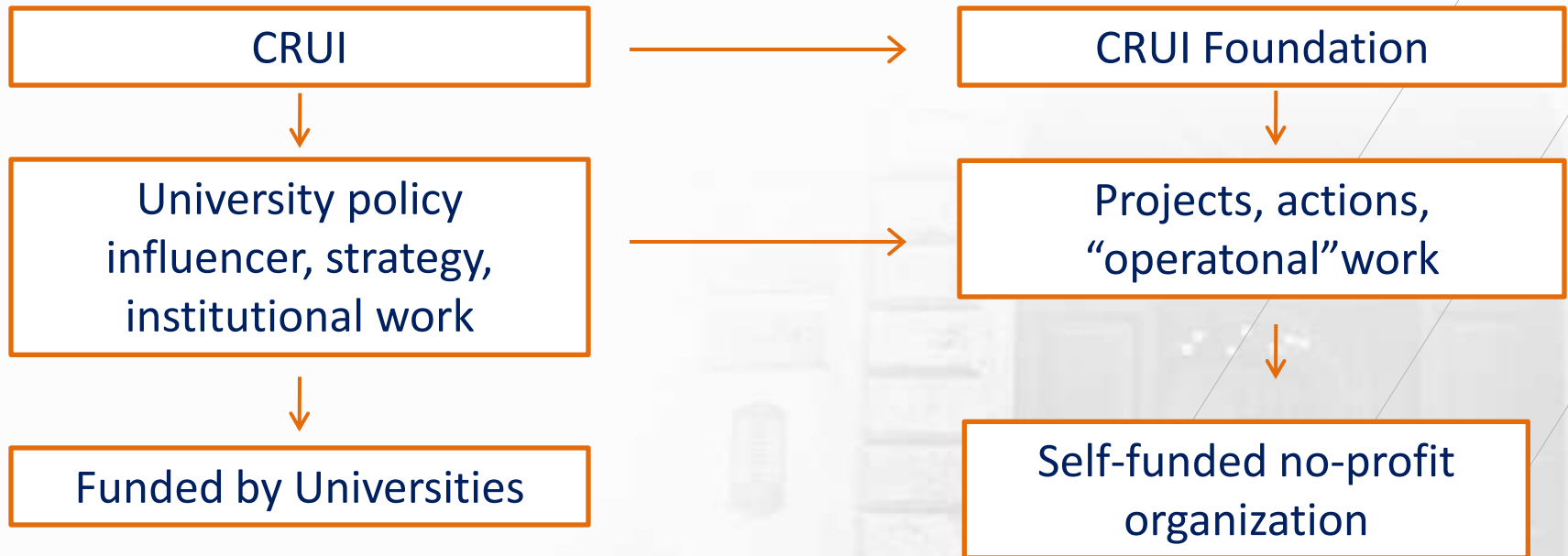


The Missing Link

An Agency for the Internationalization of
Universities across the Italian Border

Oslo 26th February 2010

Who are we?



Our Mission

- ✓ Place university science and knowledge **at the service of societies**, for competitive, responsible and consistent growth
- ✓ Assist universities in the **transfer of knowledge** – their third mission along with teaching and research - strengthening relations with the institutional and productive systems and encouraging actions with a high innovative impact
- ✓ Facilitate the construction of a **structured system of cooperation** between the universities and the main players in political, economic and cultural life, thus contributing to social development

What have we done lately internationally?

- ✓ Internship programs = > **600 students/year** in Embassies and Consulates for a job experience
- ✓ Marco Polo = Chinese students recruitment (**315 in 2004; 4024 in 2009: + 12 times. 32 hosting universities in 2004; 57 in 2010**)
- ✓ G8 University Summit (Turin 2009) = **Gmany – 40 countries** (G8, G20, BRIC, MEM, Mediterranean basin, Sub-Saharan Africa, etc.) Economics, Ethics, Ecology, Energy)
- ✓ ERAMIT = Researchers' mobility (**1100/year cases** catered for, **1950/year questions** answered by the Mobility Centers Network)
- ✓ **Tempus** = Italy's contact point for the EU project
- ✓ CRUI-CIPE-MISE = framework agreement for research-to-business financing projects. **150 proposals, 28 co-financed (2009), €2.500.000 for 2010**
- ✓ ELUE = Survey on the **diffusion of e-learning** in Italy, France and Finland
- ✓ FIORI = Professional training of **30 excellent research staff** abroad

What have we done lately nationally?

Technological Transfer:

- ✓ Cooperating with Ministries, Governmental Agencies, institutions and businesses
- ✓ Courses, seminars (intellectual property, TT management, research patents and licensing)
- ✓ Events
- ✓ University-business relations building

The Columbus' Egg

Why not putting it all together?

Relying on our capability of:

- ✓ Singling out university excellence
- ✓ Putting people together
- ✓ Designing projects
- ✓ Defining achievable objectives
- ✓ Coordinating transnational teams
- ✓ Assessing results
- ✓ Reinforcing strengths and neutralizing problematic weaknesses

Leòpold Sédar Senghòr

- ✓ First President of Senegal
- ✓ Supported federalism for newly independent African states
- ✓ Favoured the maintenance of close ties with the western world
- ✓ Developed of the *négritude* philosophy
- ✓ Argued that sub-Saharan Africa and Europe are in fact part of the same cultural continuum
- ✓ Emphasized the importance of dialogue and exchange among different cultures



Senghòr Agency: the Missing Link

- ✓ **Idea** conceived during the implementation of a project designed by the International House Ambrosetti and financed by the Fondazione Banco di Sicilia
- ✓ Supports institutions, universities and companies in their work to consolidate and re-launch **international, scientific, and business relations** with the emergent nations of Africa
- ✓ Aims at **developing local social and economic structures** through innovation
- ✓ Focuses on the development of **local businesses** and the **training of young people and decision-makers**

The Three Pillars

- ✓ **Student exchange** and attraction of the best to counter the 'brain drain' (of both professors and students)
- ✓ **Technology transfer** to emerging countries and development of local entrepreneurship
- ✓ **Training of local public administrators**

What we are

.... offering

- ✓ AF and IT Universities: quality teaching and research in Italy for African students
- ✓ AF institutions: training of African public administrators
- ✓ AF Universities and businesses: opportunities for joint technological transfer
- ✓ IT companies: access to specialized human resources in Africa

.... looking for

- ✓ AF companies that want to become partners
- ✓ AF partners interested in developing this initiative (governments, institutions, local universities, etc.)
- ✓ IT universities
- ✓ IT companies (with business in Africa)

Where is the Agency?

Present

Hosted in the **CRUI Foudation's Headquarters in Rome**

Future

The former **NATO Base in Comiso (Ragusa, Sicily)**

Who is financing the the Agency?

Present:

**Fondazione Banco di Sicilia
CRUI
University of Ferrara**

In progress:

**1 inter-university consortium
3 bank foundations**

Our latest on-going project

New enterprises for Cameroon

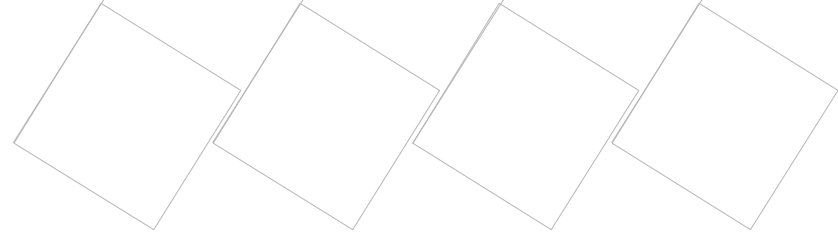
- To promote the creation of a group of **new entrepreneurs**.
The key element for the development of local communities and national innovative industries
- To increase the **quality of human resources**. Present in both the private and the public sector across the country
- To facilitate the **mobility of leaders**, between sectors as well as internationally

Actions

20 youths will ...

- ✓ Be trained for **six months in Italy**
- ✓ Attend a Masters Program (legislation of various European countries intellectual property, technological transfer; business plan of high technology enterprises; assessment of industrial plans; assessment of innovative projects financing)
- ✓ **Go back to Cameroon** and be assisted by Italian experts
- ✓ Enforce the **creation of a limited number of research promotion centers** (RPC), spin-off center(SOC), enterprise incubators, technological transfer centres (TTC), and service centres for small and medium size enterprises
- ✓ **Generate links** between these RCP and similar centres in Europe, (expertise exchange, operators' and new businessmen's mobility)

**Anybody interested in working
with us?**



**Thanks a lot
for your time and patience**

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